# **STOCKHOLM** April 7, 2017

Workshop: Creating, Documenting and Using Archives of Spontaneous Memorials: Building an International Network, Manchester, UK, September 20–21, 2018







STOCKHO

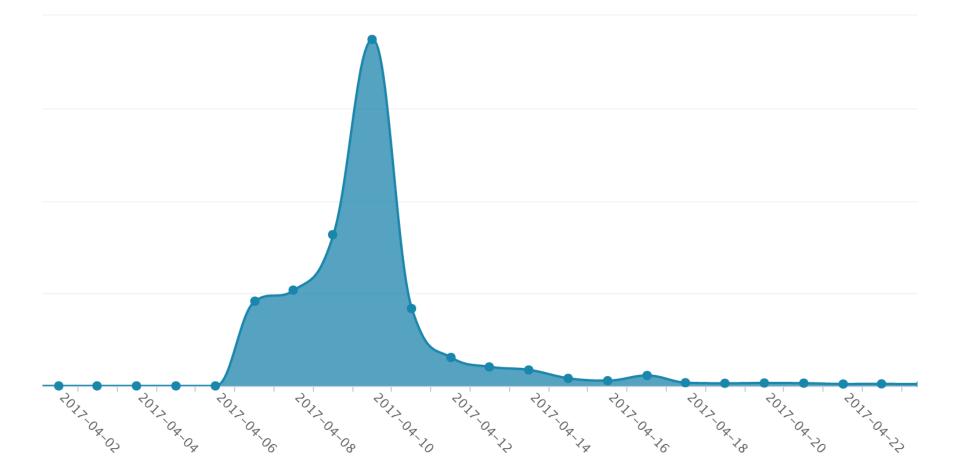
SLÖJD STHLM



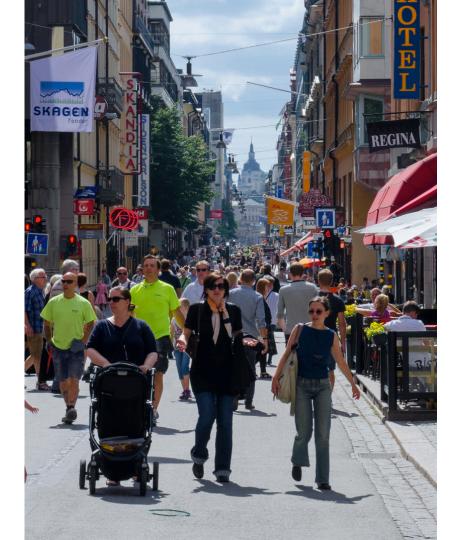
**Collecting Social Photo** is a project spanning over three years (2017-2020), researching how museums and archives can change, how we work with photography collections in the age of **social media**.

Project blog: collectingsocialphoto.nordiskamuseet.se

#### Images tagged #openstockholm



## Documentation 14:53

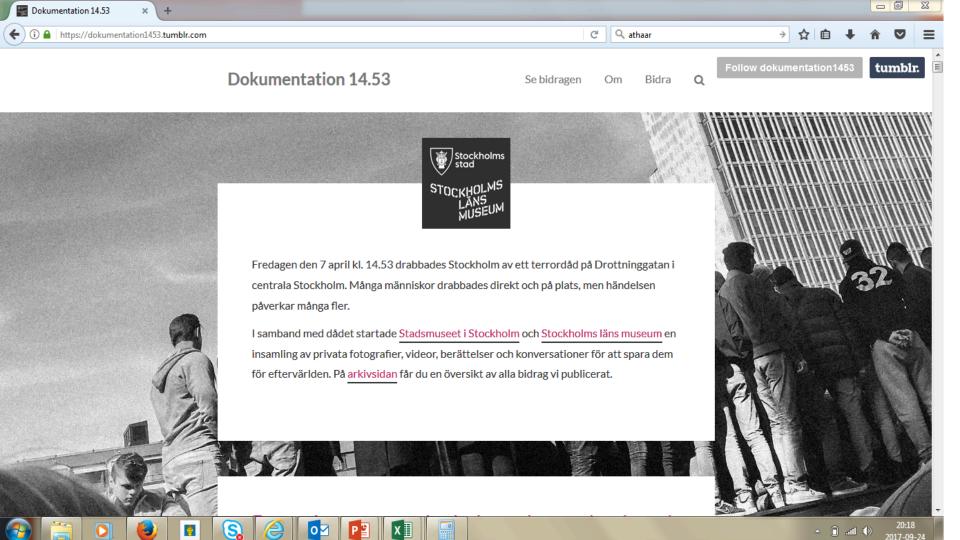




"Terrorist attack in Stockholm. In an attempt to get home from Södermalm, I walked away from the city center and ended up in the park. I stopped to catch my breath and sent this picture to my future wife so she would know where I was and that I was safe. Helicopters. The sound of sirens. Panic."

Photo by: Emil Lindroth







SAMLING: DOKUMENTATION 14.53 (3)



VICTOR MEDDELANDE

JUST M. A& EN STOR DEL TO SYTEMA STOCKDERN SYSTEMUSE

OUTTOPILS FIT MINUSARY TRANSMISS

MALLA PAR OTOMOL BUILD I HUNDER WA

TOWARDS ALL & APP INTO GA AUR I

DS2017-00009 7 april 2017

DS2017-00018 Viktigt meddelande



Var inte rädda



DS2017-00016 Det är synd om människorna!



DS2017-00017 Första larmet



En vägg av enighet



Coexist



Tár i öga

Lastbilen



Polisen

Blomtäckt polisbil



En vägg av blommor

Q

Sök

#### 

**OBJEKT TYP** Fotografier PERSON Emma Andersson Cathy Björk Emil Björnius Johannes Bugday Jorge Collado Vellisco Adrià Cruz Mattias Dahlberg och 41 fier TAGG Dokumentation14.53 Förändring betonglejon polisbil PLATS SVERIGE Drottningatan Drottninggatan Drottninggatan, Stockholm Drottninggatan/Kammakargatan Drottninggatan/Kungsgatan Fleminggatan Hamngatan och 18 fler

ÅR 2017

FILTER



The lorry. Photo by: Oliwer Hallblad



## **#openstockholm**



CC BY • Kajsa Hartig, Nordiska museet.

### #openstockholm

### What we collected

Images shared on social media with hashtag **#openstockholm** or **#prayforstockholm** 



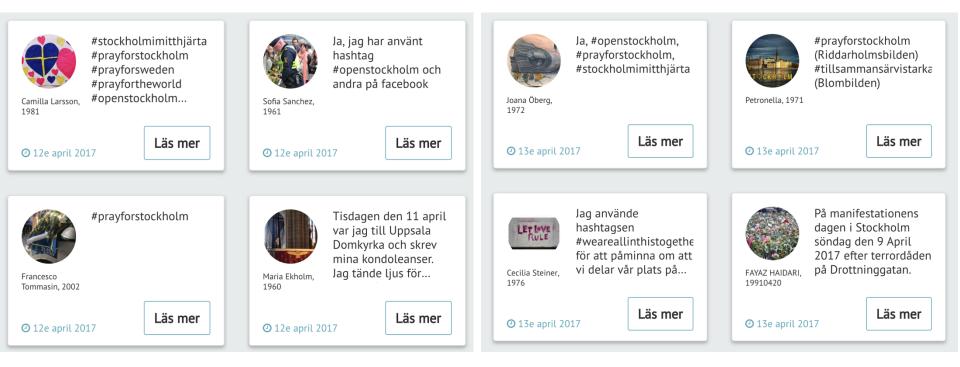


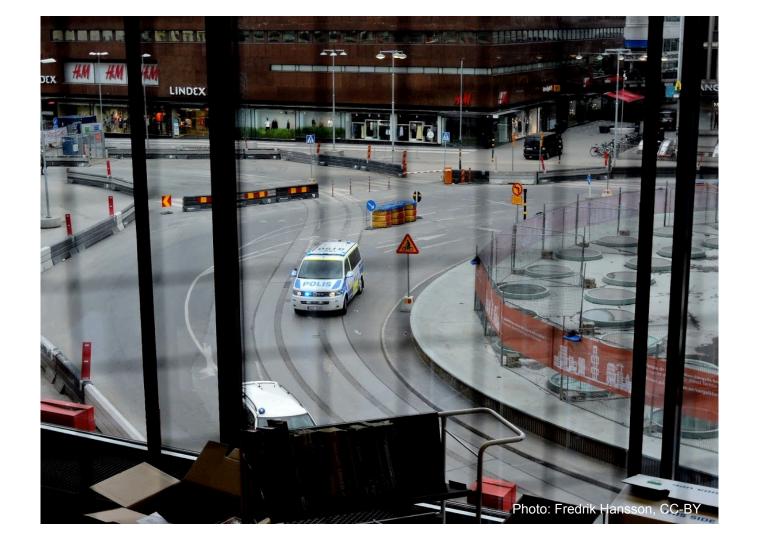






### **Challenging current work practices**





# Key learnings

### **Work practices**

- Building capacity and competencies
- Not prioritized today
- Existing digital platforms and tools in museums are not adapted
- The need for a broad range of methods
- Collaboration across silos

## **Outreach and participation**

- Perform successful outreach
- Build a presence online that is not just about marketing
- Build competence around audience engagement and how to build participatory archives.
- Learn how to deal with larger amounts of data.

## **Collections management**

- Clear all legal and ethical issues.
- Long term strategies for maintaining and managing the collections
- Develop collections interfaces that allow for new and more relevant experiences of the content
- Short distance between collecting and disseminating



# Thank you!

#collectingsocialphoto @photocollecting http://collectingsocialphoto.nordiskamuseet.se Elisabeth Boogh Kajsa Hartig Johanna Karlsson Hans Öjmyr